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# UNITED STATES

### The Journey to Better Business Starts with Approyo

Established in 2015, Approyo specializes in SAP cloud platforms as a service, founded on providing personalized SAP solutions through extensive capabilities in hosting, managed services, upgrades, and migrations for customers running any SAP supported core functionality.

With over 200 SAP cloud environments under management around the globe, the team at Approyo supports businesses from production to migrations onto live SAP environments. The firm makes it easy to migrate to the latest versions of SAP HANA, SAP S/4HANA, and other SAP cloud technology by providing a team of SAP experts to host and manage customer's systems for them. The Approyo headquarters is located in Brookfield, Wisconsin, but also has hosted data centers around the globe, based in the United States, Europe, Brazil, and India.

When the company began five years ago, the popularity of the SAP HANA had just begn to pick up. After meeting with colleagues from SAP and discussing the benefits of this growing ERP software giant, Chris Carter decided to come out of retirement to start Approyo. With a lack of solutions providers in the area, he felt there was an opportunity within the SAP community to help businesses implement SAP HANA systems. Today Chris oversees the company as the CEO and now has over 20 years of experience in the SAP industry.

### Globally Recognized as an SAP Industry Leader

Approyo has won many awards over the years, including 'US- SAP Service Provider of the year', 'US- Scale-Up Company of the Year- IT Services', and 'US- Gamechanger of the year', all from ACQ5 in 2019. "Winning three awards back-to-back gave us the satisfaction and confirmation that we are truly experts in our field and It's only up from here.", Chris stated. They were also named as one of 'The Top Ten Most Promising SAP Solution Providers of 2019' by Insights Success in 2019 and are honored to be recognized as a top contender in the SAP Partner Ecosystem.

"We pride ourselves on the dedication to our craft. We don't just meet the client's expectations, we exceed them."

Approyo has built long-term relationships with partners and customers based on trust and the quality service they provide. The Approyo headquarters may be located in the Greater Milwaukee Area but they employ over 100 remote workers around the world. Approyo's staff is made up of a team of experienced, dedicated and hard-working SAP professionals who are committed to supporting customers' needs, whether they are currently running an SAP platform or are looking to move onto the cloud with SAP. Over the past year, Approyo has grown the internal SAP technical team along with the growing list of clients and will continue to do so in the future.

### Bettering Your Business Through SAP Innovation

Approyo's mission is to enable Customers and Partners to unlock the full potential of SAP cloud technologies to achieve their business goals. They were the first company to launch SAP applications in the cloud, offering those solutions to customers.

"Our customers always come first. Our main priority is to provide data and information to your business as fast and affordable as possible.", Chris said, "Afterall, SAP systems are the innovative tool that keeps businesses efficient and their data secure, no matter what size or industry."

When new customers come to them, first, they want to understand what our customer's business needs are, by asking "What is it that you want to accomplish?". They then look at the technical feasibility to deliver the best possible solution. Finally, they deploy the chosen solution for customers and continue to provide ongoing support and service to them on a 24/7 basis.

## What Services Do They Provide?

Approyo is ready to help you with your SAP needs. Specializing in SAP systems, they have the expertise and knowledge to not only educate clients but improve their business processes including streamlined data and advanced analytics, providing real-time information to drive business decisions, overall improving ROI with their services. 'SAP Made Simple' is their way of life. And there isn't just one choice when it comes to platforms or deployment. Approyo offers customizable packages, meaning customers get to choose which platform they want to use and which services they need. They offer multiple deployment methods including, hosted cloud and hybrid solutions to solve any and every internal business problem. They offer SAP consultation, hosting and management services and provide SAP software platforms such as SAP HANA, SAP S/4HANA, SAP Leonardo, SAP Hybris and more.

What sets Approyo apart from other ERP service solutions providers is that they focus on SAP, and SAP alone. Most other companies have multiple ERP platforms, whereas Approyo has put all of their expertise into just one. They have experience in SAP like no other and have completed over 100 SAP HANA migrations and upgrades. The global team allows the company to provide service support around the clock, 24/7, 365 days a year, enabling problems and questions to be resolved in a matter of minutes to hours rather than days to months.

# The current IT landscape is evolving more rapidly than ever

Organizations in every industry and region recognize the need for a digital core to meet today's and tomorrow's business needs. SAP environments are growing more complex every day, and the cloud is gradually becoming the new norm. This is where Approyo comes in.

According to Gartner, "the ERP software market grew ten percent to a global market value of \$35 billion in 2018." and SAP was ranked as the number one software vendor in this market. According to SAP's Yearly financial report, around 1,200 SAP S/4HANA customers joined in Q4 of 2019, a 24% increase, bringing the total to over 13,800 customers. With the 2027 deadline in place, more and more SAP customers will be moving to the cloud and upgrading their systems to the latest and greatest system, SAP S/4HANA.

If your company wants to improve employee productivity, accelerate your data, speed up business processes, and overall increase your ROI, then an SAP platform is what you will need to do so. Implementing SAP as your ERP system not only will save your business time and money but will lead to improved customer satisfaction as well. Approyo will help your business reach its goals every step of the way.

### Contact Approyo for a free consultation or quote.

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